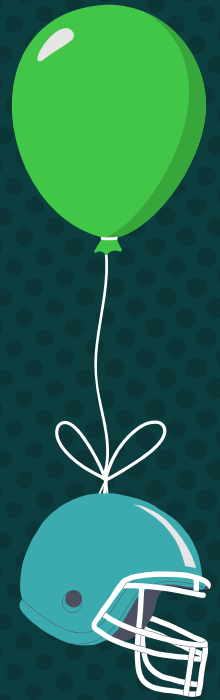


**THIS YEAR...**

**GIVE BACK**



**CELEBRATE YOUR BIRTHDAY BY GIVING KIDS THE CHANCE TO PLAY!**

**Instead of traditional gifts, turn your party into an opportunity to make an impact.**

By collecting sports equipment or fundraising online, you'll help kids gain access to the joy, benefits, and confidence that come from playing sports.

**This toolkit is your step-by-step guide to:**

- Learn about LPF's mission and impact
- Personalize & launch your campaign
- Spread the word with ready-to-use invitations
- Thank your supporters and celebrate impact
- Take next steps to keep the momentum going

# WHY LPF?

## Your birthday is a chance to make a difference.

LPF expands access to youth sports by redistributing donated equipment to under-resourced schools, leagues, and programs. **But it starts with you.** Every ball, bat, glove, or cleat you collect helps a child get on the field.

Learn more at [www.lpfsports.org](http://www.lpfsports.org)

📷 📺 Follow and tag us @LPFSports

### 1 Sports open doors.

Participation in sports leads to better health, academics, and confidence.

### 2 The need is real.

Too many kids are sidelined by the high cost of equipment.

### 3 Our impact

LPF has redistributed millions of pieces of equipment to schools and programs in under-resourced communities.



# HOW TO CELEBRATE

→ FIRST, LET US KNOW YOU WANT TO HOST A DONATION DRIVE!

## Choose your format.

**In-person:** Guests can bring new and gently used equipment instead of gifts

LEARN MORE ABOUT COLLECTION DRIVES!

**Online:** You can share your fundraiser link so guests can support online.

LEARN MORE ABOUT ONLINE FUNDRAISING!

(Or, go with a hybrid – encourage both!)

## Make it personal.

Share why sports matter to you! Post your favorite sports memory and encourage others to do the same. Tell friends why you want kids everywhere to play.

## Kick it off!

Make the first donation and share post announcing your birthday campaign with LPF!

## Spread the word.

### How to Ask:

Invitations, social media, emails, and conversation

### Who to Ask:

Family, friends, coaches, teammates, classmates, coworkers, and neighbors

### When to Ask:

Three weeks ahead, plus reminders one week and a few days before.

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**Pro-tip: Keep it lively!** Share updates, photos, and donation milestones throughout the process.



# NEXT STEPS

Now that you've helped get kids into the game, it's time to really celebrate!

**1 Drop off your collected equipment at LPF.**

You can come to any one of our warehouses, which can be found [here](#).

**2 Track your donations.**

Monetary donations can be tracked via your Classy donation page.

**3 Thank your guests.**

Don't forget to thank your donors personally! Share party photos, total donations, and how much of an impact they had. Thanks to you all, more kids will play sports this year!

**4 Keep the game going.**

Inspire others by sharing your impact and tagging us @LPFSports

